



Request for Proposal

Course Assessment Professional Services

RFP Number: 14JUL14ExamsAssessments

Date Issued: July 14, 2014

Due Date: July 28, 2014

Procurement Contact:

Jamie Glavin

Procurement Manager

jglavin@eaafmichigan.org

313/263-9837

EDUCATION ACHIEVEMENT AUTHORITY of Michigan

About the Education Achievement Authority: The Education Achievement Authority (“EAA”) is a new statewide school system that will assume operation of the lowest five (5) percent of performing schools in the state of Michigan that are not achieving satisfactory results on a redesign plan or that are under an Emergency Manager. It is designed to provide a new, stable, financially responsible set of public schools that create the conditions, supports, tools and resources under which teachers can help students make significant academic gains. It will first apply to underperforming schools in Detroit in the 2012–2013 school year and then be expanded to include low performing schools throughout Michigan.

Equal Opportunity: It is the public policy of the EAA, at all levels of procurement, to promote equal opportunity in employment and in contracting opportunities, and to promote and encourage the participation of Minority Business Enterprises (MBEs) and Women Business Enterprises (WBEs), small and other disadvantaged business entities as defined by the Small Business Administration in employment and contracting opportunities involving the EAA as fully as possible. The EAA, therefore, is committed to pursue such avenues in its employment and contracting activities which will further the goals of this policy.

Similarly, demonstrated commitment content with the goals of this policy by those with whom the EAA of Michigan does business, including those Providers responding to the solicitation, is highly desirable by EAA of Michigan.

COURSE ASSESSMENT PROFESSIONAL SERVICES

Request for Proposal

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Request for Proposals

I. Overview

The EAA is based in Detroit, Michigan. For the current school year, the EAA will have an enrollment of approximately 7,200 students in grades K-12 in the fifteen (15) schools identified in this RFP (each a "Facility" and collectively the "Facilities"). These Facilities include six (6) high school buildings (grades 9-12) and nine (9) elementary/middle school buildings (grades PK-8). The purpose of this RFP is to identify a proven Provider(s) able to offer the professional services listed below. It is expected that these services will lead to significant gains in student achievement.

II. Outline of Work

A. Purpose:

The purpose of this RFP is to identify a proven Provider(s) able to offer the services listed below.

The EAA seeks a proven Provider(s) willing and able to valid and reliable End of Course Exams in each of the Four Core Content Areas of Math, Science, Social Studies and English/Language Arts including both objective and constructed response items for grades K through 12 in Science, Social Studies and 9 through 12 in Math and English Language Arts inclusive of the typical course progression for each in high school (e.g. Algebra 1, Algebra II, Geometry, Pre-Calculus & Biology, Chemistry, Physics, Earth Science, and Environmental Science, & World History and Geography, US History & Geography, Civics, and Economics).

In addition, **Company A will provide expertise to develop valid and reliable assessments in order to evaluate student mastery of course level material. All assessments will be field tested and calibrated, contain multiple choice, multiple select and/or gridded response items, and be administered online.**

To meet the needs of the EAA and to ensure accurate and fair assessment of both students and teachers, Company A will provide the following:

End-of Course cumulative assessments that measure students' mastery of the expected learning standards at individual grade levels for ELA, Math, Social Studies and Science each:

- a. Grade 3 – 30 items per form with two forms developed (60 items)
- b. Grade 4 – 30 items per form with two forms developed (60 items)
- c. Grade 5 – 30 items per form with two forms developed (60 items)
- d. Grade 6 – 30 items per form with two forms developed (60 items)
- e. Grade 7 – 30 items per form with two forms developed (60 items)
- f. Grade 8 – 30 items per form with two forms developed (60 items)

- g. Grade 9 - 30 items per form with two forms developed (60 items)
- h. Grade 10 - 30 items per form with two forms developed (60 items)
- i. Grade 11 - 30 items per form with two forms developed (60 items)
- j. Grade 12 - 30 items per form with two forms developed (60 items)

B. Scope of Services:

- 1. Blueprint/test construction:** Each assessment addresses an individual grade level and tests cover 100% of assessable standards. Tests are designed for each individual grade level. Company A will provide various levels are for assessment items that will range from 1-3.
- 2. Readability:** Assessments will be written on grade level and with appropriate text complexity for that particular grade.
- 3. Field testing:** Items will be field tested during test administration by students in the specified grade level upon course completion.
- 4. Data:** Results are specific for the particular set of standards that are expected to be taught in each course.

III. Provider Qualifications

The EAA is seeking proposals from Providers who:

1. Have the necessary capacity and infrastructure to deliver on all elements listed in Sections II.B (“Scope and Activities”).
2. Provide your standard service level agreements (SLAs).
3. Agree to purchase, prior to the commencement of services, and maintain for the duration of the contract, the following insurance coverage in the minimum amounts indicated:

Commercial General Liability Insurance: On an “Occurrence Basis” with limits of liability not less than \$1,000,000 each occurrence, \$1,000,000 aggregate, combined single limit, Personal Injury, Bodily Injury and Property Damage. Coverage shall include the following extensions: A) Contractual Liability; B) Products and Completed Operations; C) Independent Provider’s Coverage; D) Broad Form General Liability Extensions or equivalent; E) Deletion of all Explosion, Collapse and Under group (XCU) Exclusions, if applicable.

Workers’ Compensation including Employer’s Liability Coverage: \$100,000 each accident, \$500,000 annual aggregate, in accordance with all applicable Michigan law.

Motor Vehicle Liability: If Provider, or its employees, will use motor vehicles to satisfy its responsibilities, then Provider must have a minimum amount of \$1,000,000 per occurrence combined single limit including coverage for hired or leased vehicles, and owned and non-owned vehicles with No-Fault coverage as required by law. If an insurance coverage furnished by Provider is on a “claims made” basis, the Provider shall continue the coverage

required under the contract for a minimum period of three years after the expiration or termination of the contract.

In addition, Provider shall include the following as Additional Insured: The Education Achievement Authority including its elected and appointed officials, employees, and volunteers.

IV. Proposal Requirements

- A. **Description of Service Model and Approach:** In no more than two pages: Please describe your approach to developing the assessments and delivering them electronically via computer. Please include your organization's strategies to execute the work in each of the areas described in Section II ("Outline of Work"),
- B. **Experience:** In no more than one page: Please include examples of your organization's experience serving as a Provider of such materials to other schools and/or districts.
- C. **Staffing Model:** In no more than one page: Please provide an overview of your staffing model and an outline of who would be working with the EAA in order to fulfill the responsibilities outlined in Section II, and with what frequency.
- D. **Cost Information:** In no more than one page: Please provide an overview of the costs associated with your model. Include any applicable discounts off suggested retail or publishers' listing prices as shown in your available print and digital title catalogs.
- E. **Minimum Submission Requirements:** Any proposal that does not meet these requirements will be deemed unacceptable and ineligible for further review and consideration.

Meeting the submission deadline of July 28, 2014.

Submitting a complete proposal by following the required format, outlined in Section

Submitting a sworn and notarized statement disclosing any familial or social relationship that exists between the Owner or any employee of the bidder and any staff, or Board member of the Education Achievement Authority (Attachment A).

- F. **Contract Award:** The EAA reserves the right to award contract(s) in a manner deemed to be in the best interest of the EAA.
- G. **Term:** The contract(s) potentially resulting from this RFP shall be in effect beginning August 1, 2014 through July 31, 2015. The EAA reserves the right to extend the contract(s), or parts thereof, for a period up to or exceeding the full original contract(s) term with mutual consent between both parties.
- H. **Amendment or Cancellation of the RFP:** The EAA reserves the right to cancel, amend, modify or otherwise change this RFP at any time if it deems it to be in the best interest of the EAA to do so. The EAA, at its option, may seek proposer retraction and/or clarification in any discrepancy or contradiction found during its review of proposals.

- I. **Proposer Presentation of Supporting Evidence:** Proposers may be invited to present to the EAA, at the EAA's full discretion, providing additional evidence of experience, performance, ability, and/or financial surety that the EAA deems to be necessary or appropriate to fully establish the performance capabilities represented in their proposals.
- J. **Proposer Demonstration of Proposed Services and/or Products:** At the discretion of the EAA, proposers must be able to confirm their ability to provide all proposed services. Any required confirmation must be provided without cost to the EAA.
- K. **Erroneous Awards:** The EAA reserves the right to correct inaccurate awards. This may include, in extreme circumstances, revoking the awarding of a contract already made to a proposer and subsequently awarding the contract to another proposer. Such action on the part of the EAA shall not constitute a breach of contract on the part of the EAA since the contract with the initial proposer is deemed to be void and of no effect as if no contract ever existed between the EAA and such proposer.
- L. **Proposal Expenses:** Proposers are responsible for all costs and expenses incurred in the preparation of proposals and for any subsequent work on the proposal that is required by the EAA.
- M. **Ownership of Proposals:** All proposals shall become the sole property of the EAA and will not be returned. All of the information contained in a proposal submitted in response to this RFP is subject to the provisions of the Freedom of Information Act (FOIA), Section 15.231 et seq. of the Michigan Compiled Laws. The FOIA declares that except as provided by federal law or state statute, records maintained or kept on file by any public agency (as defined in statute) are public records and every person has a right to inspect such records and receive a copy of such records.
- N. **Ownership of Subsequent Products:** Any product, whether acceptable or unacceptable, developed under a contract awarded as a result of this RFP shall be the sole property of the EAA unless otherwise stated in the contract.
- O. **Oral Agreement or Arrangements:** Any alleged oral agreements or arrangements made by proposers with any EAA appointed or elected official, employee, or volunteer will be disregarded in any EAA proposal evaluation or associated award.
- P. **SubProviders:** EAA must approve in writing any and all subProviders utilized by the successful proposer prior to any such subProvider commencing any work. Proposers acknowledge by the act of submitting a proposal that any work provided under the contract is work conducted on behalf of the EAA and that the Chancellor or his/her designee may communicate directly with any subProvider as the EAA deems to be necessary or appropriate. It is also understood that the successful proposer shall be responsible for all payment of fees charged by the subProvider(s). Upon request, a performance evaluation of any subProvider shall be provided promptly by the proposer to the EAA. The proposer must provide the majority of services described in the specifications.
- Q. **E-Mail Clarifications:** The EAA intends to communicate with Providers via e-mail (e.g., RFP clarifications and addenda). References in this RFP to "written" form of communications include e-mail.
- R. **Additional Requests for Clarification:** Prospective Providers may request that the EAA clarify information contained in this RFP. All such requests must be made in writing via email. The EAA will attempt to provide a written response to all written Requests for

Clarification within five (5) business days after the receipt of such request. The EAA will not respond to any Request for Clarification received after **5 p.m. on July 21, 2014**. The response to any Request for Clarification will be posted to the EAA's website and notification of such posting will be provided to all parties that filed an Intent to Respond with the EAA by the deadline set. Requests for Clarification and inquiries must be made via e-mail. All Requests for Clarification must be directed to Jamie Glavin at jglavin@eaaofmichigan.org (Subject Line: Course Assessment Professional Services RFP Request for Clarification). No response will be made to any oral questions. All questions and answers will be posted on the EAA's website. It is each Provider's responsibility to check the EAA's website prior to the RFP Due Date to ensure that it has received all of the information, including, but not limited to, all Addenda to this RFP.

- S. Restrictions On Communication:** From the issue date of this RFP until a Provider is selected and the selection announced, a prospective Provider shall not communicate about the subject of this RFP or a Provider's Proposal with the EAA, its Board of Directors, or any individual member, administrators, faculty, staff, students, or employees, except for the Pre-Proposal Conference/Facility Walk-through, additional Requests For Clarification in accordance with Paragraph M. above, or as otherwise required by applicable law.
- T. Addenda to the RFP:** If it becomes necessary to revise any part of this RFP, notice of the revision will be e-mailed in the form of an addendum to all parties that submitted an Intent to Respond with the EAA. All addenda will be issued through the EAA's website and all addenda shall become a part of this RFP. Each Provider must in its Proposal, to avoid any miscommunication, acknowledge all addenda which it has received, but the failure of a Provider to receive, or acknowledge receipt of, any addendum shall not relieve the Provider of the responsibility for complying with the terms thereof.
- U. RFP Information Controlling:** The EAA intends that all Providers shall have equal access to information relative to this RFP, and that this RFP contains adequate information. No information communicated, either verbally or in writing, to or from a Provider shall be effective unless confirmed by written communication contained in an addendum to this RFP, a Request for Clarification or other written response thereto, or in the Proposal.
- V. Finality of Decision:** Any decision made by the EAA, including the Provider selection, shall be final.
- W. Reservation of Rights:** The EAA reserves the right, in its sole and absolute discretion (for this provision and all other provisions contained in this RFP), to accept or reject, in whole or in part, any or all Proposals with or without cause. The EAA further reserves the right to waive any irregularity or informality in the RFP process or any Proposal, and the right to award the Contract to other than the Provider(s) submitting the best financial Proposal (low bidder). The EAA reserves the right to request additional information from any or all Providers. The EAA reserves the right to negotiate with the Providers concerning their Proposals. In the event Provider's Proposal is accepted by the EAA and Provider asserts exceptions, special considerations or conditions after acceptance, the EAA, in its sole and absolute discretion, reserves the right to reject the Proposal and award the Contract to another Provider.
- X. Release of Claims:** Each Provider by submitting its Proposal releases the EAA from any and all claims arising out of, and related to, this RFP process and selection of a Provider.

- Y. **Provider Bears Proposal Costs:** A recipient of this RFP is responsible for any and all costs and liabilities incurred by it or others acting on its behalf in preparing or submitting a Proposal, or otherwise responding to this RFP, or any negotiations incidental to its Proposal or this RFP.
- Z. **Irrevocability of Proposals:** All Proposals submitted shall not be withdrawn and shall be irrevocable for a minimum period of one hundred twenty (120) calendar days following the Due Date for receipt of Proposals set forth above.
- AA. **Collusive Bidding:** The Provider certifies that their Proposal is made without any previous understanding, agreement or connection with any person, firm or corporation making a Proposal for the same Services and is in all respects fair, without outside control, collusion, fraud or otherwise illegal action.

PROPOSAL SUBMISSION DEADLINE AND REQUIREMENTS

The Due Date for receipt of Proposals is:

July 28, 2014 at 1 p.m. EST (the "Due Date") via email to jglavin@eaaofmichigan.org

- A. **Intent To Respond:** Each Provider who intends to submit a Proposal in response to this RFP shall submit an "Intent To Respond" via e-mail to Jamie Glavin at jglavin@eaaofmichigan.org (Subject Line: Course Assessment Professional Services RFP Intent To Respond), on or before **5 p.m., July 21, 2014**. The Intent to Respond shall include the name of the Provider, the name of a contact person and that person's e-mail address. Failure to submit an Intent To Respond by the aforementioned deadline does not preclude a Provider from submitting a Proposal; however, Providers who do not submit an Intent To Respond by the aforementioned deadline will not receive notifications of Requests For Clarification and/or Addenda and it shall be the Provider's sole responsibility to check the EAA's website for the same.
- B. **Late Proposals:** Each Provider is responsible for submission of its Proposal. Proposals or Proposal revisions received after the Due Date will not be accepted or considered. The EAA is not liable for any delivery or other delays.
- C. **Disqualification:** Any Proposal not providing the required information, or not conforming to the format specified, may be disqualified on that basis. Proposals must: (i) demonstrate an understanding of the scope of services requested under this RFP; (ii) demonstrate the ability to accomplish the Course Assessment Professional Services (all as defined below) set forth in this RFP and the Contract as described; and (iii) include all necessary information to enable the EAA to thoroughly evaluate each Provider's overall experience, expertise, qualifications and ability to deliver the Course Assessment Professional Services in accordance with the requirements and obligations of this RFP and the Contract. Each Proposal shall also include any other information or explanations that the Provider feels is/are significant with respect to the EAA making an informed decision relative to its Proposal.
- D. **Exceptions:** Any exceptions to the terms and conditions contained in this RFP or the form of Contract attached to this RFP, or any other special considerations or conditions requested or required by the Provider MUST be specifically enumerated by the Provider and be

submitted as part of its Proposal, together with an explanation as to the reason such terms and conditions of the RFP or form of Contract cannot be met by, or, in the Provider's opinion, are not applicable to, the Provider. The Provider shall be required and expected to meet the specifications and requirements as set forth in this RFP and the form of Contract in their entirety, except to the extent exceptions or special considerations or conditions are expressly set forth in the Provider's Proposal and those exceptions or special considerations or conditions are expressly accepted by the EAA. All Pricing factors must be clearly indicated in the Proposal Forms provided as part of the Provider's Proposal.

- E. Background Cover Letter:** A cover letter with background information regarding the Provider, which will serve as an introduction of the Provider, on business letterhead.
- F. Background and Qualifications:** The Personnel who will be involved in carrying out the Services required under this RFP and the Contract. Describe the chain of command and reporting relationships. Include a proposed organization chart to demonstrate how the Provider personnel will carry out the required Services.
- G. References:** Each Proposal must include detailed evidence that the Provider is currently providing similar services for other K-12 public school districts or educational institutions. The Provider must provide this information, including contact names, addresses, phone numbers and type and scope of services provided. This should include school districts of similar size and scope as the EAA.
- H. Financial Reports:** Documentation of sufficient financial resources and capacity to provide the Services and carry out the Provider's requirements and obligations under this RFP and the Contract. This shall include an audited financial report for the three (3) most recent fiscal years of the Provider. If unavailable, please clearly state the reason for the unavailability and provide equivalent alternative financial documentation.
- I. Compliance with Laws and Regulations:** Demonstrate that the Provider understands and will comply with all regulatory laws, codes, ordinances and requirements of any Local, State, and Federal law that apply to the requirements and obligations under this RFP and the Contract, including, but not limited to, the Michigan Revised School Code (MCL 380.1 *et seq.*), and any rules and regulations promulgated thereunder and City of Detroit boiler regulations.
- J. Other:** Describe any other resources to be provided by the Provider, not listed above, which would demonstrate or enhance the Provider's ability to carry out the Services required under this RFP and the Contract.
- K. Litigation and Regulatory Proceedings:** List all litigation or regulatory proceedings, for the past five years, within the State of Michigan, or if more than 85% of the Provider's service contracts are performed outside the State of Michigan, the State(s) where 85% or more of the Provider's contracts are performed. These litigation and regulatory proceedings are to be limited to contract disputes and negligence actions for: (i) school districts in which the Provider has been a party providing any type of course assessment professional services; (ii) supplies, equipment or services of the type which are the subject of the proposed Contract; (iii) noncompliance of the Provider's reporting or documentation requirements, supplies, equipment and services or the Provider's working conditions and employment practices with the Occupational Safety and Health Act and other applicable

state and federal requirements; or (iv) any suits whereby an employee of the Provider was found to have mistreated pupils in any manner. It is contemplated under this RFP that workers' compensation and unemployment proceedings are not to be deemed part of this requirement.

- L. **Training:** Fully describe, and provide evidence and scope of, Provider's formalized in-service training and educational programs for all of its employees.
- M. **Agreement to be Bound:** A signed letter setting forth the Provider's agreement to be bound by the terms and conditions of this RFP.
- N. **Pricing:** As requested in this RFP.

V. Selection Criteria

A selection committee will review and score all proposals. The following information, in addition to the requirements, terms and conditions identified throughout this RFP, will be considered as part of the selection process:

Request for Proposal Responses (Page Limit: 6 Pages)

- A. **Description of Service Model and Approach:** Clarity and strength of the organization's services.
- B. **Experience:** A proven ability to satisfactorily provide the requested materials in a school setting.
- C. **C. Staffing Model:** Coherent staffing model explaining the organization's leadership structure and proposed plans to staff the engagement with experienced and talented professionals.
- D. **D. Cost Information:** Substantiation and explanation of costs associated with the work being proposed by the proposer.

Oral Interviews: The EAA may require selected Providers to participate in an oral interview and negotiation process to discuss their Proposal and to answer any questions the EAA may have regarding the RFP and Provider's Proposal. In that case, the EAA will notify the Provider's contact name as listed in its Proposal. In accordance with the RFP selection timeline, it is anticipated that interviews will be scheduled during the **week of August 4, 2014.** If selected to participate in an oral interview, the Provider(s) should be prepared to make a presentation to a committee of the EAA, not to be more than twenty (20) minutes in length.

VI. Instructions to Proposers

A. Proposal Schedule:

The EAA's anticipated timeline for its selection process is:

Issuance of this RFP	July 14, 2014
Deadline for written Intent to Respond	5 p.m. — July 21, 2014
Deadline for written Requests for Clarifications	5 p.m. — July 21, 2014
DUE DATE FOR PROPOSALS	1 p.m. — July 28, 2014
Provider interviews and presentations to the EAA	Week of August 4, 2014

PLEASE NOTE: The EAA reserves the right, in its sole and absolute discretion, to make modifications to the above selection timeline as it determines to be in its best interest.

During the period from your organization's receipt of this RFP, and until a contract is awarded, your organization shall not contact any employee of the EAA for additional information, except in writing, directed to the Procurement Contact listed on the cover page of this document, at Education Achievement Authority of Michigan, 300 River Place, Suite 3600, Detroit, MI 48207. Your organization assumes the risk of any delay in the mail or in the handling of mail by employees of the EAA. Whether sent by mail or by means of personal delivery, your organization assumes responsibility for having your proposal deposited on time.

B. **Questions:** Questions for the purpose of clarifying this RFP must be submitted in writing and must be received no later than 5:00 PM Eastern on July 21, 2014. Questions must be emailed to jglavin@eaaofmichigan.org. Answers to questions received will be posted as an Addendum to this RFP.

C. **Proposals:** All responses to this solicitation must be submitted as follows:

July 28, 2014 at 1 p.m. EST (the "Due Date") via email to jglavin@eaaofmichigan.org

VII. Contractual Obligations

This RFP is not a contract and, alone, shall not be interpreted as such. Rather, this RFP only serves as the instrument through which proposals are solicited. The EAA will pursue negotiations with the highest scoring proposer(s). If, for some reason, the EAA and the highest scoring proposer(s) fail to agree to a contract, then the EAA may commence contract negotiations with other proposers. The EAA may decide, at any time, to start the RFP process again.

A. **Insurance Certificates:** An Insurance Certificate evidencing all insurance coverage required by the Contract.

- B. Services:** The Provider shall perform all of the Services required by this RFP and the Contract.
- C. Personnel/Staffing Levels:** Throughout the Initial Term, and any Renewal Term(s) which is/are exercised, the Provider shall provide all personnel (including management, supervision, related administrative personnel necessary for the provision of the Services under the Contract. The Provider shall also recruit, background check (as required under the Contract), employ, train, compensate, and supervise all substitutes necessary for the Contract.
- D. Fingerprinting and Background Checks:** The Provider and all of its employees and agents providing Services for the EAA shall meet the requirements of the School Safety Initiative Legislation, being MCL 380.1230, 380.1230a, 380.1230c, 380.1230d and 380.1230g, in accordance with the terms and conditions set forth in the Contract.
- E. Hold Harmless/Indemnification:** The Provider shall indemnify, defend and hold the EAA harmless pursuant to the terms and conditions of the Contract.
- F. Compliance with Laws:** The Provider shall comply with any and all Federal, State and Local laws, rules, ordinances, policies and regulations, including any licensing and permitting requirements, applicable to providing the Services anticipated in this RFP and the Contract, including, but not limited to, pesticide applicator license, pool operator license, commercial driver's license, chauffeur's license, drivers licenses, boiler operators licenses etc. The Provider, including all employees and agents shall perform all Services in accordance with all State licensing laws including: the Electrical Administrative Act, PA 217 of 1956, as amended; the Forbes Mechanical Providers Act, PA 192 of 1984, as amended; the State Plumbing Act, PA 733 of 2002; the Boiler Act, PA 290 of 1965, as amended; and the Elevator Safety Act, PA 227 of 1967. The Provider, including its employees and agents, shall be responsible for knowing the EAA's policies and procedures concerning appropriate behavior of persons in its Facilities and, on its properties, including for example, the prohibitions of sexual harassment and smoking, and shall comply with all such policies and procedures. The EAA shall use its best efforts, as reasonably requested by the Provider, to assist the Provider to comply with any and all applicable federal, state or local laws, rules and regulations. The Provider by providing its Proposal to the EAA represents and warrants that it shall at all times be in compliance with any and all applicable federal and state laws, rules, ordinances, policies and regulations and licensing and permitting requirement applicable to providing the Services anticipated in this RFP and the Contract. The Provider shall in the performance of such Services pursuant to this RFP, its Proposal and the Contract, fully comply with any and all applicable federal, state, or local laws, rules and regulations, and shall indemnify, defend and hold the EAA harmless from any liability from its failure to so comply. Additionally, all Services must be in compliance with OSHA/MIOSHA and the Right-to-Know laws. The Provider shall be responsible and liable for the safety, injury and health of its personnel/employees while its personnel/employees are performing the Services for the EAA.

VIII. RFP Rubric

Proposer	Total Score:
	_____/60

Section	1-Below	2-Partially Meets	3-Meets	4-Exceeds
Description of Service Model and Approach	Offers insufficient information regarding the organization’s model and approach to delivering the services solicited through the RFP	Offers a somewhat clear explanation of the organization’s services that could be strengthened by greater detail and specificity	Offers a comprehensive and well-written explanation of the organization’s services solicited through the RFP	Offers an exceptionally clear, comprehensive, and compelling description of the organization’s services solicited through the RFP
Experience and Track Record	Provides insufficient evidence of the organization’s ability to satisfactorily provide the requested materials in a school setting.	Provides some evidence to suggest the organization’s ability to satisfactorily provide the requested materials in a school setting.	Provides sufficient evidence to validate the organization’s ability to satisfactorily provide the requested materials in a school setting.	Provides ample evidence of the organization’s ability to satisfactorily provide the requested materials in a school setting.
Staffing Model	Provides insufficient information regarding the organization’s leadership structure and staffing model for the engagement outlined in the RFP	Begins to describe the organization’s leadership structure and staffing model for the engagement outlined in the RFP	Articulates the organization’s leadership structure and proposed plans to staff the engagement with experienced and talented professionals	Fully describes the organization’s leadership structure and proposed plans to staff the engagement with experienced and talented professionals
Cost Information	Fails to provide cost information and/or cost information is unclear and lacks alignment with the organization’s proposed services	Provides some cost information; however, the presentation may be disorganized or lack detail and alignment to the services requested through the RFP	Provides adequate cost information, including a breakdown of the proposed services aligned to the RFP	Provides clear and sufficient cost information aligned to the proposed services, showing justifications for all costs

Section	Score	Weighting	Total Points
Description of Service Model and Approach		x5	_____/ 20
Experience and Track Record		x5	_____/ 20
Staffing Model		x3	_____/ 12
Cost Information		x2	_____/ 8
Total Score:			_____/ 60

EDUCATION ACHIEVEMENT AUTHORITY OF MICHIGAN

REQUEST FOR PROPOSALS

FOR

COURSE ASSESSMENT PROFESSIONAL SERVICES

ATTACHMENT

Attachment A — Familial Disclosure Affidavit

EDUCATION ACHIEVEMENT AUTHORITY OF MICHIGAN

REQUEST FOR PROPOSALS
FOR
COURSE ASSESSMENT PROFESSIONAL SERVICES

ATTACHMENT A – Familial Disclosure Affidavit

Familial Disclosure Affidavit

The undersigned, the owner or authorized officer of _____ (the "Provider"), pursuant to the familial disclosure requirement provided in the Education Achievement Authority of Michigan's (the "EAA") Request for Proposal – Course Assessment Professional Services hereby represents and warrants that, except as provided below, no familial relationships exist between the owner or any employee of the Provider, and any member of the Board of Directors of the EAA or the Chancellor of the EAA.

List any Familial Relationships:

PROVIDER:

By: _____

Its: _____

STATE OF _____)
)ss.
COUNTY OF _____)

This instrument was acknowledged before me on the ___ day of _____, 2014, by _____
_____.

_____, Notary Public

_____ County, _____
My Commission Expires: _____
Acting in the County of: _____